

Gaam Ghar Digital Advertising Packages

(गाम घर डिजिटल विज्ञापन पैकेज)

सेक्शन का नाम (Website Heading)

Ad Creative Size Guide (Platform Wise)

► Facebook / Instagram

Type	Size	Format
Feed Image	1080 × 1080 px	JPG/PNG
Feed Video	1080 × 1080 px	MP4
Reel / Story Video	1080 × 1920 px	MP4
Carousel	1080 × 1080 px	JPG/PNG
Banner (Link Post)	1200 × 628 px	JPG/PNG

► YouTube

Type	Size	Format
Pre-Roll Ad	1920 × 1080 px	MP4
Mid-Roll Ad	1920 × 1080 px	MP4
Shorts Ad	1080 × 1920 px	MP4
Channel Banner	2560 × 1440 px	JPG/PNG

► Twitter / X

Type	Size	Format
Image Ad	1200 × 675 px	JPG/PNG
Video Ad	1280 × 720 px	MP4
Banner / Card	1600 × 900 px	JPG/PNG

► Website Banner Sizes

Placement	Size
Homepage Top	1920 × 600 px



Placement	Size
Sidebar	300 × 250 px
Article Inline	728 × 90 px
Footer Banner	1920 × 300 px

Advertising Packages (Copy-Paste Ready)

Starter Visibility Pack — ₹25,000

- ✓ Website Sidebar Banner — 30 Days (300×250)
- ✓ 1 Facebook Feed Video (1080×1080, up to 30 sec)
- ✓ 1 Instagram Reel (1080×1920, up to 30 sec)
- ✓ 1 Twitter/X Video Post (1280×720)
- ✓ 1 WhatsApp Channel Creative

Best for: Local Business, Events, Startups

Growth Promotion Pack — ₹45,000

- ✓ Homepage Banner — 30 Days (1920×600)
- ✓ 2 Facebook Video Posts
- ✓ 2 Instagram Reels
- ✓ 1 YouTube Pre-Roll Video (15 sec)
- ✓ 2 Twitter/X Posts (Image/Video)
- ✓ 2 WhatsApp Channel Promotions

Best for: Political Campaigns, Brands, Product Launch

Brand Domination Pack — ₹80,000

- ✓ Homepage + Sidebar + Footer Banner — 30 Days
- ✓ 4 Facebook Video Posts
- ✓ 4 Instagram Reels
- ✓ 2 YouTube Video Ads
- ✓ 3 Twitter/X Campaign Posts
- ✓ 4 WhatsApp Channel + Group Ads
- ✓ Priority Placement + Featured Tag

Best for: State/National Campaigns, Political Branding, Big Brands



Video Ad Submission Rules

- Format: MP4
- Max Size: 200 MB
- Aspect Ratio: 1:1 / 9:16 / 16:9
- Duration:
 - Facebook/Insta: 15–60 sec
 - YouTube: 15–30 sec
 - WhatsApp: 15–30 sec

Banner Submission Rules

- Format: JPG / PNG
- Resolution: As per size table above
- Max Size: 2 MB
- No misleading or prohibited content allowed

Terms

- Rates exclusive of GST
- Content approval mandatory
- Payment in advance
- Political Ads follow ECI guidelines

Contact for Advertising

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